



# Emergency Response

Life FM recently had the opportunity to support emergency services when Station Manager Deb Byew with production assistance from Beth Harris provided up to date reports on developments in the Moondarra fires in Gippsland. They regularly broadcast updates on road closures and threats of spot fires and ember attacks as the fires approached areas north of Moe, Tyers and Yallourn North.

Using updates issued by the DSE and CFA, announcements were broadcast on Life FM between songs throughout Sunday and again on Australia Day. Minor coverage and updates were provided on cooler days. Covering this kind of an emergency is difficult at the best of times but Debbie and Beth also had to overcome the lack of a link between the Life FM studio and the transmitter. All coverage was pre-recorded and loaded by modem so that Gippslanders could be kept up-to-date on Life FM.

In February, Debbie & Beth traveled to Walhalla for a briefing for the communities directly affected by the Moondarra bush fires by the Gippsland Tourism Response and Recovery Group.



Tassie Firefighters lend a hand in Gippsland

Debbie said "Having gained experience with emergency procedures with the ABC, it was great to be able to swing Life FM into emergency mode and provide these updates to our listeners. We have quite a few members in the affected areas and we knew that we had the ability to keep focused on the local situation because we are not associated with any networks."

"It has been great to get feedback from our listeners praising Life FM for the accurate and informative updates," Debbie said.

"Now we have the opportunity to encourage people back to the region by using our radio station to spread the good word about Gippsland"

## Life FM Survey

Life FM is here for YOU so we need to know lots of different things in order to bring you top quality programs. Please take the time to answer our survey questions on the back of this page and not only will you be helping us to plan future programs and music BUT each 5th survey form returned before Friday 31st March will receive a FREE copy of the book **LEFT BEHIND** - we have 20 copies to give away so please get those surveys back ASAP! For extra copies of the survey call the office.

Deadline for the survey is Friday 31st March.

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### DATECLAIMERS

- 13 March  
Radio Drama starts
- 31 March  
Survey Deadline
- 1st & 8th April  
**AUDITIONS**
- 3 June  
Crossing the Gap  
**FUNDRAISER**



# LIFE FM GIPPSLAND 103.9 LISTENER SURVEY - MARCH 2006

(Please tick your age group)

Your Name (optional) \_\_\_\_\_

☐ Under 18

☐ 45-54

Location/Town \_\_\_\_\_

☐ 18-24

☐ 55-64

☐ 25-34

☐ 65-74

☐ 35-44

☐ Over 75

☐ Male ☐ Female

► Do you listen to Life FM at home?

☐ Yes

☐ No

► Do you listen to Life FM while in the car or traveling?

☐ Yes

☐ No

► Do you listen to Life FM while at work?

☐ Yes

☐ No

► Do you ever listen to Life FM on weekends?

☐ Yes

☐ No

► How many hours did you listen to Life FM in the past week?

\_\_\_\_\_

► What other radio stations do you listen to regularly?

\_\_\_\_\_

► How many hours did you listen to other radio stations in the past week?

\_\_\_\_\_

► What time of day are you most likely to tune into a local program with interviews & current affairs?

\_\_\_\_:\_\_\_\_ am/pm

► What time of day are you most likely to tune into a bible teaching program?

\_\_\_\_:\_\_\_\_ am/pm

► What time of day are you most likely to tune into a drama program such as Left Behind or Anne Of Green Gables?

\_\_\_\_:\_\_\_\_ am/pm

► Tick box/es if you listen to any of these programs on a regular basis?

☐ Christian Working Woman

☐ Insight for Living

☐ Gippsland Today with Deb Bye

☐ God's Own Country

☐ The Rock Across Australia

☐ Focus on the Family

☐ Face To Face

☐ Hymn Song with Cyril Payne

☐ Heart & Soul

List any general comments about these programs?

► What would you like to hear on Life FM that is not currently offered?

\_\_\_\_\_

► How do you rate the following in order of importance.

1 low ----- 5 high  
(Circle answer below)

- Local voices

1 ----- 2 ----- 3 ----- 4 ----- 5

- Programs about local issues

1 ----- 2 ----- 3 ----- 4 ----- 5

- Bible Teaching Programs

1 ----- 2 ----- 3 ----- 4 ----- 5

- Radio Drama

1 ----- 2 ----- 3 ----- 4 ----- 5

- Traditional Church style music including hymns

1 ----- 2 ----- 3 ----- 4 ----- 5

- Contemporary praise & worship music

1 ----- 2 ----- 3 ----- 4 ----- 5

- Older Contemporary Christian Music (70s - 80s)

1 ----- 2 ----- 3 ----- 4 ----- 5

- Easy listening contemporary music

1 ----- 2 ----- 3 ----- 4 ----- 5

- Hard Rock or Heavy Metal Christian Music

1 ----- 2 ----- 3 ----- 4 ----- 5

► Did you listen to Life FM's coverage of the Moondarra Fires during January?

☐ Yes

☐ No

► If yes, did you think the information offered was appropriate?

☐ Yes

☐ No

► Do you think Life FM should continue to provide this kind of coverage for emergencies affecting the Gippsland region in the future?

☐ Yes

☐ No

► How often do you visit the Life FM website?

☐ Never

☐ Once or twice

☐ Once a month

☐ Once a week

☐ More

► What would you like to see included on the Life FM website

\_\_\_\_\_

Other general comments

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Mail your completed survey to Life FM PO Box 1378, Sale Vic 3853 or fax to (03) 51430388**

# Prayer and Praise

The prayer coordinators for Life FM are keen to hear from anyone who would like to be a part of our Prayer Chain.

"We make a commitment to pray immediately upon receiving the request by phone and to then pass on the request to the next person on the list, to ensure the widest possible prayer cover. We do not delete or add anything to the request, and it will be kept confidential".

If you are willing to be a part of the Prayer Chain, please contact either Heather Toms on (03) 5199 2711 or Alison Clarke on (03) 5145 6971

- ▶ **PRAISE GOD** for the continued response from people who are tuning into Life FM
- ▶ **Please pray** for the right people to take up the sales contractor and admin positions
- ▶ **Please pray** for those working at the station to stay healthy and positive

## NEW! Radio Drama

We're starting some exiting new programs including some from Focus on the Family Radio Theatre and the Left Behind series. Fabulous dramatisations of exciting books - fact and fiction!

Each episode will be aired three times a day at 7am, 7pm & 11pm. Times will be reviewed based on survey response.

Start dates for these great Focus on the Family dramas:

- ▶ **13 March - Anne of Green Gables**
- ▶ **27 March - The Secret Garden**
- ▶ **3 April - The Hiding Place**



Start Dates for Left Behind Series:

- ▶ **17 April - Left Behind**
- ▶ **3 May - Tribulation Force**
- ▶ **19 May - Nicolae**
- ▶ **6 June - Soul Harvest** ... more to come



## Gippsland Today



Join Deb each Friday from 8am for great music and interviews. Deb's regular guests include the RSPCA, Wes Jay from The Rock Across Australia, GCASA, Road Safety and now and then there's the odd artist interview as well as items of local interest. You can see and hear past interviews on the web and if you're geared up with an MP3 player you can even download to hear later.

Gippsland Today is repeated Friday afternoon's at 5pm.

## Share your "Life" Story

WhatdoesLifeFMmeantoyou?

Wehearlotsofstorieswhenwevisitchurchesandmeetingsandwethoughtitwouldbe agoodideatopasssomeofthesestoriesontoothers.

**Your** "Life" experiencemaytouchsomeoneelse'sheartsoletusknowhowLifeFMhas madeadifferenceinyourlife.Writeto:

LifeStory,POBox1378,Sale3853orleaveFeedbackonthewebsite.

## Fundraisers Coming Up



### CROSSINGTHEGAP -Sat3rdJune2006

Christian Freestyle Motocross Event! The Gippsland based **Crossing the Gap** group will be holding a fundraiser for Life FM on Sat 3rd June. This is an event for the "young at heart" and the evening will include a BBQ, live bands, a jumping castle, games and high flying motocross stunts.

7:30PM Saturday 3rd June at 'The Pig Pen Arena' Follow the signs from Gormandale. Stay listening to Life FM for more info.



### RITCHIESCOMMUNITYBENEFITS



Are you supporting Life FM through Ritchies IGA Supermarkets? Sign up for Life FM next time you shop at Ritchies in Maffra or Sale and every time you buy groceries Life FM BENEFITS! Up to Feb 06 we have received \$1605.23—and that's with just a few nominating Life FM for their Community Benefits dollars. Why not join us and make a difference simply by doing your grocery shopping!

## Donating Is Easy and Tax Deductible

TheLifeFMPiggybankisgettingVERYthin!!

Pleasehelptokeephimlookingbetter!

It'seasierthanever!Youcanmakesecurecreditcarddonations

throughourwebsitewww.lifefm.com.au **or** gotoyourbankandorganise

aregulardirectdonation -pleasemakesureyour nameisonthetransactionsowecansendyoua receiptforyourtaxdeduction!

OurBankaccountiswithBendigoBank -BSB633000Account116708298

YoucanalsosendachequettoLifeFMPOBox1378,Sale3853orphonethe officewithyourcreditcarddetailson(03)51430355duringofficehours.



## Membership Is Important

We have 408 current members and around 90 people haven't renewed over the last 6 months. We urge you to please renew your membership and encourage your friends to join too!

Our membership numbers have dropped since we were licensed and it's really important to keep the numbers up not only so we can send you newsletters and keep you informed but when we need to renew our licence that we can show that Gippsland REALLY wants Life FM!

It costs less than a CD!

You will receive an invoice when it's time to renew your membership.

## Deputations

*... to Your Church, Club or Group...*

There's so much that has happened in the "life" of Life FM. If you would like to hear first-hand some of the exciting stories of how God has moved to bring this radio station to Gippsland - give me a call on 5143 0355 or email [deb@lifefm.com.au](mailto:deb@lifefm.com.au) and we'll make arrangements for a visit to your club, group or church. I look forward to meeting you - Deb





# Feedback

Hi, I just wanted to let you know that we are really pleased to have you in our community. We love listening to Life FM. I have it on at work and in the car. I especially loved the Left Behind Series and I'm really looking forward to hearing some more in April. You are all doing a great job. I pray that God will bless you and continue to use you to strengthen and uplift Gippsland and to outreach to the wider community.

You bewdy ! Just got your members email telling me that "Left Behind" commences on 17th April - I've locked it into my diary and will be counting down the days.... Well done Life FM - and how appropriate to start the series at Easter.... good on you !!!!

Well done on getting Life FM back on air ! Congratulations to the hard working team behind the scenes... we appreciate your efforts...Happy programming —ossie

Keep Up The Great Work Life FM I was sorry I missed the Left Behind Series and I hope the First Book will be replayed Again. Could you advertise it more before you start playing it as I don't want to miss it again Thanks —Joanne

Thank You So Much. I am from Yallourn Nth, and have found the updates that you provide not only accurate but also informative. Keep up the good work guys. Whilst i have the chance I want to say a huge thank you especially to the CFA and all those men and women putting it all on the line to look after the lives and homes of those around us. Also I want to tell you all at Life FM that you are doing a fantastic job, and is greatly appreciated. —Michelle

Thanks for your regular bushfire updates yesterday (Sun 22nd) and today. We really appreciated them. Living in Morwell, we weren't directly affected by the fires, but were concerned for numerous friends in threatened towns. Your updates kept us informed, which was reassuring and helped direct our prayers.



Thanks too for the hourly pips in the last couple of months. Previously it was easy to lose track of the time while listening to LifeFM.

And I always look forward to Deb at 5pm Fridays. I guess a link between the studio and Mt Tassie will facilitate more local presenters contributing similarly, which will be great!

Loved "Left Behind" too. Though I was glad I'd read the books (& seen the movie!) when I missed a couple of days, but was still able to follow where they were up to. You're doing a great job, keep it up! —Anne

I am really enjoying the let behind series! I have a long commute to work and really enjoy listening to Life FM to and from work. I catch the Left Behind episode at 7pm. A few times I have worked late and missed that day's episode - is there anyway of listening to previous episodes (apart from at 7am - I am out of the house at this time and have no access to a radio). If not can a short synopsis be posted on the website to keep us up to date for the next episode? Keep up the good work—Fi

Enjoying Left Behind even set my alarm clock so I don't miss it, hope you will continue with the other books. You're doing a wonderful job, God will continue to Bless you, all the best—Es

Really enjoying listening to Left Behind when I get the chance... don't want to miss an episode, but find the timing of the programs doesn't really fit with my busy schedule.... if you were able to move the evening repeat to say 8:30 - that would be great - just a little busy with meals etc. at 7pm and am flat out in the morning at 7am... food for thought ? But thanks again for bringing us the programme... I see someone else is enjoying it too.... and who knows how many who aren't saying so —Ossie

IhopewewillbeabletohearalloftheLeftBehindepisodes onLifeFM —Trev

## You Can Make A Difference

The Boiling Frog Syndrome goes something like this: "If you throw a frog into a pot of boiling water, he will jump out. But if you place a frog into a pot of cold water and turn the heat on low, it will float there quite placidly. As the water gradually heats up, the frog will sink into a tranquil stupor, exactly like one of us in a hot tub, and before long, with a smile on its face, it will unresistingly allow itself to be boiled to death. Now I'm not sure this really works with frogs, (I couldn't bring my self to find out), but I am certain that it works with people. I believe that we are all sitting in a big pot and the water is beginning to boil.



**IT'S LATER THAN YOU THINK!**  
**What can YOU do to make a difference?**

# POSITIONS VACANT

**Administration** - we need someone who's proficient with QuickBooks Pro to assist with our accounting. High level computer skills are essential. Remuneration and hours to be negotiated. Position is based in Sale office.

**Sponsorship Sales** - excellent income potential and flexible hours - sound like the job for you? Life FM is looking for someone who is a self-starter with a driver's licence, good record keeping and organisational skills, a strong belief in the aims of Life FM, excellent communication and computer skills and a willingness to learn - to sell sponsorship advertising for the station. Remuneration is 40% of packages sold (ex GST) and there is a three month probationary period.

Send your CV for either position to [deb@lifefm.com.au](mailto:deb@lifefm.com.au) or mail to Station Manager Life FM, PO Box 1378, Sale 3853.

## New Office @ Newborough



Thanks to a generous donor we have been able to open an office for Life FM in Newborough.

It's **Suite 24 in the Latrobe Business Centre in Darlimulah Ave.** Cyril Payne has set up a studio in the suite and that's where he records *HymnSong* which of course is on Life FM from 6am Sunday mornings.

.... Come and say G'day ....

From **Friday 5th May** we will have someone in the office from **noon till 4:30pm** (1st Friday of each month). So if you have any questions about Life FM or you just want to say hello - we'll be there!

## AUDITIONS - "Have a go!"

Fancy having a go at being on air? We're holding auditions for more voices for Life FM. You'll need to be able to read fluently with clear pronunciation and take direction. Until we can run training programs we only need a few more voices but we will keep your information on file. No broadcast experience necessary.



### BOOK NOW TO AVOID DISAPPOINTMENT !!

Each audition should take 15mins - call 5143 0355 during office hours to book.

#### Sat 1<sup>st</sup> April

- between 1pm and 5pm in Suite 24, Latrobe Business Centre, Darlimulah Ave, Newborough

#### Sat 8<sup>th</sup> April

- between 10am and 5pm at the studio 204 Raymond Street, Sale

# SPONSORS OF LIFE FM

It's important that you, our listeners and supporters, help Life FM by supporting the businesses that sponsor us.  
Please attach this page to your fridge to remind you where to shop!



**Davies & Moller Guardian Pharmacy**  
239 Princes Drive, Morwell  
Ph: (03) 51342388  
morwell2@guardianPharm.net



Shop 3/27 Princes Street, Traralgon 3844,  
Tel (03) 51740147 Fax (03) 51742510  
www.inspirationalbooks.com.au



**Licola Wilderness Village**  
Jamieson Road, Licola, Vic 3858  
Ph: (03) 51488791  
www.licola.org.au



**South Coast Christian College**  
101 Horn Street  
Leongatha PH: 56624355



104 Argyle Street, Traralgon  
Ph: (03) 51742511  
www.lifefm.org/novus



General Handymen &  
Tradesmen Equipment Hire  
Rear 104 Argyle St, Traralgon (Behind Novus)  
Ph: (03) 51749777 Fax: (03) 51749377  
Mob: 0427757500 www.lifefm.org/tripleh



**Anchor Web Design**  
www.anchorweb.com.au  
Ph: 0418596392



**Jennifer Bee**  
Shop 2 Dove Court, 306 Raymond Street  
Sale PH: 51432899 www.jenniferbee.com.au

for information about  
sponsorship-advertising  
Phone or email

**(03) 51430355**  
sales@lifefm.com.au

**Bible Revival Prayer Centre**  
PO Box 800, Traralgon 3844  
Ph: 0411484474  
www.lifefm.org/biblerevival

**Scotty's Video**  
Weddings, Birthdays, Special Events  
Convert Video to DVD  
Ph: 0400605514  
scottyov@bigpond.net.au

**Smolenaars Plumbing**  
smolenaarsplumbing.com.au  
(03) 51432666

**Gippsland Grammar**  
Ph: (03) 51436388  
www.gippslandgs.vic.edu.au

**Worry Free Removals**  
Covering Victoria and Southern NSW  
Ph: (03) 56685288

**Toy Kingdom, Bairnsdale**  
89 Nicholson St, Bairnsdale  
Ph: (03) 51526506

**Kingsway Christian Centre**  
Cunningham Street, Sale  
Near the Clocktower  
Ph: (03) 51445370

**Anglican Diocese of Gippsland**  
453 Raymond Street, Sale  
Ph: (03) 51442044 or 0351442248  
Fax: (03) 51447183

**Raglan Gardens Nursery - Sale**  
Ph: (03) 51444493

**AJ & Jellis - Rosedale**  
www.lifefm.org/ajjellis  
Ph: (03) 51992294  
Mob: 0408554780

**Heyfield Bakery**  
Ph: (03) 51482809

**Mountain Top Experience**  
www.mountaintopexperience.com  
Ph: (03) 51346876

**A Place On Earth - Stratford**  
Ph: (03) 51456981

**Rosedale Supermarket**  
Ph: (03) 51992211

**Del Jardin Nursery - Rosedale**  
Ph: (03) 51992991

**Sale Christian Outreach Centre**  
Ph: (03) 51430704

**Mallard Cycles, Sale**  
Ph: (03) 51446566

**Molly's Lolly Shop - Stratford**  
Ph: (03) 51456620

**Red River Designs Gallery - Stratford**  
Ph: (03) 51456769

**Sale & Area Superbowl**  
Ph: (03) 51445800  
www.saleareasupabowl.com.au

**Traralgon Laundry**  
Ph: (03) 51761838

**Try Angles - Traralgon**  
Ph: (03) 51740033

**Peppercorn Café - Stratford**  
Ph: (03) 51456888

**Hobbies Plus - Stratford**  
Ph: (03) 51456611

**Go Vita Sale**  
Ph: (03) 51445548

**Sale Floral Boutique**  
Ph: (03) 51432266

**Sale Garden Supplies**  
Ph: (03) 51444800

**Yarram Community Church**  
Ph: (03) 51825250

**Heyfield Recyclers**  
Ph: (03) 51482835

**Salon 209 - Sale**  
Ph: (03) 51444944

**Donovan's Quality Meats - Sale**  
Ph: (03) 51444370

**Wade Lock Cellar Door Café - Stratford**  
Ph: (03) 51457050

**Kluge Jackson - Sale**  
Ph: (03) 51443877

**Chestnut Hill Country Retreat - Swan Reach**  
Ph: (03) 51564146

# Office Hours

Until we have full time staff our office hours are:

- ▶ **Monday 9:30am - 5pm**
- ▶ **Tues & Wed 9:30am - 12:30pm**
- ▶ **Thurs & Fri from 2-5pm**

These are the hours that Yvonne works in reception. - OTHERWISE - if the door is open someone is there and you're welcome to drop in.

You can always ring first - the calls are switched through to the mobile so if we are out and about we'll be able to help in one way or another.



Yvonne Hope at reception



If undelivered return to Life FM  
PO Box 1378, Sale Vic 3853

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*For Such a Time as This*  
**Life FM 103.9**  
**Gippsland ... a better life**

**Issue 44**

**ON AIR 24 HOURS A DAY - 7 DAYS A WEEK**

**Mar 06**

**Studio & Office 204 Raymond St (PO Box 1378) Sale 3853 Ph: 03 5143 0355 Fax: 03 5143 0388**

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